



# REACH NEW HEIGHTS



# CASTING A BIGGER NET

Envision Northern Colorado and the Denver area as an ocean, spanning over 12,000 square miles of lively Front Range communities from Wyoming to Denver.

In this vibrant ecosystem, millions fuel its spirit. Enter North Forty News, a tapestry of stories that unite these regions.

For over 30 years, we've been a beloved source of news and community engagement, drawing tens of thousands to our website each week.

Our mission is clear and accessible, ensuring your voice echoes in the trusted dialogues of the Front Range. Each story shapes our future, and every advertiser sparks positive change.

Join North Forty News to help build a more connected Northern Colorado while building your own business or initiative!

***Blaine Howerton,  
Publisher, North Forty News***





# ROOTED IN HISTORY

North Forty News (NFN) has been Northern Colorado's trusted community-driven media platform for over 30 years.

We publish a weekly E-edition and maintain a robust, content-rich website reaching tens of thousands of engaged weekly Colorado readers throughout Larimer, Weld, Denver, Boulder, Arapahoe, and Douglas Counties.

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## PLATFORMS

- Website: [NorthFortyNews.com](http://NorthFortyNews.com)
- Weekly E-edition (Digital Newspaper)
- Facebook, Instagram, X (Twitter), NextDoor
- Daily and Weekly Email Blasts

## READERSHIP

- Print & Digital Weekly: 40,000+ readers
- Online Monthly Visitors: 100,000+ unique views
- Email Subscribers: 12,000+
- Social Media Followers: 25,000+



## OUR MISSION

North Forty News connects communities through credible journalism, local stories, and opportunities to strengthen regional engagement and awareness.

[NORTHFORTYNEWS.COM](http://NORTHFORTYNEWS.COM)

# DELIVERING YOUR MESSAGE



Advertise with North Forty News to reach engaged readers throughout the front range.

## REGIONAL ADVERTISING OPPORTUNITIES

01

**Traditional ad placements** in our weekly E-edition and website (full page, half page, quarter page, eighth page, and premium placements available)

02

**Platform advertising** to reach our online audience through web banners, newsletter ads, and targeted digital campaigns

03

**Authentic editorial-style content** engages readers naturally through sponsored articles, business spotlights, and community features.

## Non-Profit Support

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We are proud to support local non-profits with discounted advertising and custom sponsorship opportunities designed to amplify their mission.

### Non-Profit Packages Include:

- Feature Stories highlighting your organization's impact
- Sponsored & Co-branded Campaigns
- Donor or Fundraising Event Promotions
- Reduced Ad Rates (up to 50% off select placements)

*North Forty News donates media space annually to promote local initiatives and events.*

NORTH FORTY NEWS . COM



# TELLING YOUR STORY

We regularly showcase regional businesses and organizations in a meaningful, productive, and engaging way.

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## POWER PROFILES

SIGNATURE FEATURE

01

Professionally written and designed profile (500–750 words)

02

Published in E-edition, website, and cross-promoted on social media and newsletters

03

Permanently placed, Google Indexed, and SEO optimized with and outbound links

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## PROMOTIONS & SPONSORSHIPS

- Flexible options for brand exposure and community involvement
- Engagement through event sponsorships, power profiles, and seasonal campaigns
- Community initiative partnerships

CONNECTING  
EVERY WAY



NORTHFORTYNEWS.COM



# KEEPING IT WITHIN REACH

## RATES

Full Page  
(Weekly Placement)

**\$995**

E-Edition - 8.5" x 11.5"

Half Page  
(Weekly Placement)

**\$445**

E-Edition - 8.5" x 5.5"

Quarter Page  
(Weekly Placement)

**\$295**

E-Edition - 4.25" x 5.5"

Power Profile  
Business Feature

**\$295**

300 words, SEO Optimized

Web Banner  
(Monthly Placement)

**\$295**

Website - 300 x 250

Eighth Page  
(Weekly Placement)

**\$195**

E-Edition - 8.5" x 1.9"

Square  
(Weekly Placement)

**\$145**

E-Edition - 2.5" x 1.9"

## VIDEO PRODUCTION SERVICES

North Forty News now offers professional video production services to help advertisers elevate their marketing. From social media promos to short commercial spots, we create compelling visuals that drive engagement. Rates start at \$250, making high-quality video accessible for local businesses.

Frequency Discounts | 13x - 13% off | 26x - 26% off | 52x - 52% off

- All Campaigns are customizable
- 10% discount for non-profits and ad agencies
- Please provide 10 days notice for ad changes or revisions.
- Front Page ads are pre-booked annually and are often sold out.
- Premium placement and adjacency options are available upon request.
- All ad orders include FREE full process color
- Additional placements, rates, and custom sizes are available upon request.

[ads@northfortynews.com](mailto:ads@northfortynews.com)

2601 S Lemay Ave, Ste 7 PMB 227 | Fort Collins, CO | 80525

[NORTHFORTYNEWS.COM](http://NORTHFORTYNEWS.COM)