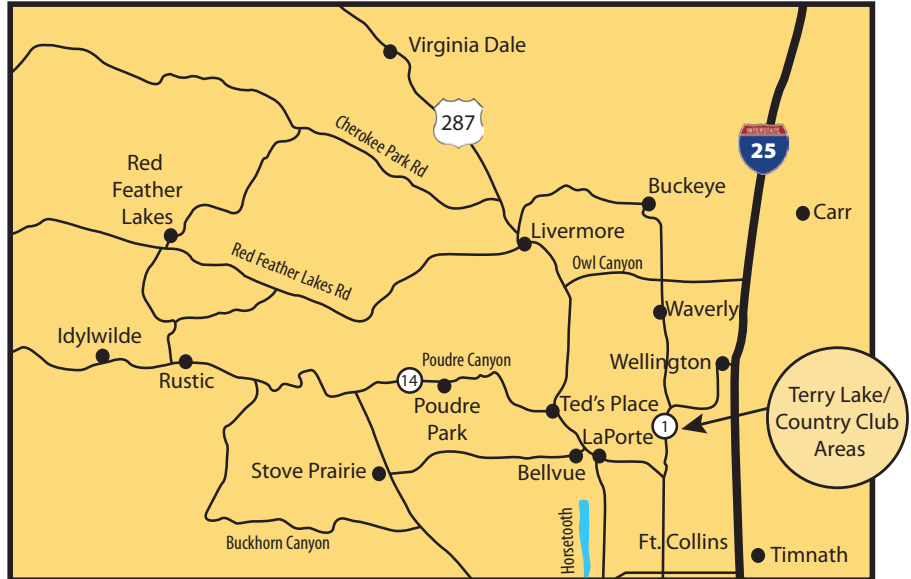


North Forty News

Serving Northern Larimer County since 1993

The North Forty News is a monthly community newspaper delivered to subscribers and newsstands in Wellington, north Fort Collins and Northern Larimer County.

- North Forty News monthly
1,000 homes and businesses
6,000 to newsstands



READER PROFILE

- Over 82% of our readers own their own homes
- Over 25% earn more than \$75,000
- Over 60% earn more than \$40,000
- 35% are professionals, work in management or own their own business
- Median family income 10% higher than state average

Source: 2011 North Forty News survey

“The first time I read the *North Forty News*, I thought ‘Here is locally focused news that really mattered to me.’ Yes the big paper reported local and national and worldwide news, but what mattered most to me was what was happening in my own space. As a resident of Larimer County, rather than in the city limits of Fort Collins, I enjoy having a news source focused on articles that affect our rural population to keep us updated on changes that can affect our quality of life. Gilsdorf Garage will continue to support this newspaper with advertising revenues that will ensure its success and reach out to the rural folks who are our customers.”

Mark Johnson, owner of Gilsdorf Garage

DISPLAY AD RATES

Size		North 40 1x per month
Full-page	5 col. x 15"	\$937.50
1/2-page	5 col. x 7.5"	\$468.75
1/4-page	2.5 col x 7.5"	\$250
1/8-page	2 col. x 5"	\$125
Biz card	2 col. x 2"	\$50

- Full-color add: \$50 • Other sizes available.
- Up to 12 percent discount for 6-issue contract; 20% discount for 12-issue contract.
- All political ads must be prepaid.

OPEN RATE

- North 40: \$12.50/col. in. • Nonprofit: \$11.25/col. in. • Worship: \$10/col. in.

CLASSIFIEDS www.NorthFortyNews.com/classifieds

Up to 60 words. Free ads must be placed online.

14-days online	30-days online/ 1-issue print	90-days online/ 3-issues print (no changes)
Free	\$19	\$39

PREPRINTS AND INSERTS

\$100 per thousand for inserting. Add \$8 for inserting per 1,000 for each 0.1 oz. over 0.5 oz.

ONLINE www.NorthFortyNews.com

Size		1-month	6-month 8% disc.	12-month 20% disc.
Rectangle-Run of Site	300 x 250px	\$99/mo.	\$91/mo.	\$79/mo.

HERE'S MY CARD

Size: 3" x 2"	Color: Add \$20		Minimum run: 3 times	
Edition	3x	6x	9x	12x
N40	\$47.50	\$42.50	\$40	\$37.50

Business Profiles

Wellington Eye Care
Dr. Larry Ekland • 970-687-7161
www.wellingtoneyecare.com

New scanner detects eye diseases early

Wellington Eye Care is pleased to announce the addition of the Opticube optical coherence tomography (OCT) to its inventory of eye testing and vision-enhancing technology.

The Opticube OCT is a scanning laser capable of taking high-resolution two- and three-dimensional scans inside the eye. This technology benefits the patient by providing more accurate diagnosis of eye diseases caused by systemic (body) diseases like diabetes and high blood pressure.

"This technology is truly remarkable," noted Dr. Larry Ekland. "It can detect changes in the eye before either the patient or I can."

Career assessment and counseling
CSU Psychological Services Center
970-481-5212

Unplanned job changes provide unwelcome stress — but can also create opportunities to explore new and possibly better-fitting career options.

Fortunately, there is a service in town that helps people navigate the career decision-making process with maximum self-confidence and minimum stress.

The Psychological Services Center at Colorado State University has offered career assessment and counseling services to the public since 2006. Through comprehensive testing and individual counseling, the center helps people identify career options that are likely to provide success, satisfaction and meaning. A sliding scale is used to set fees based on income and number of dependents, so clients pay what they can afford. Services designed specifically for high school students also are available.

CSU's five-session program is

Cedar Supply Pole barn packages
970-683-3528

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CSU's five-session program is

Legacy Barns Custom designs
970-683-3528

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CSU's five-session program is

Eagle Fencing
No obligation estimates
970-683-3528

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CSU's five-session program is

Kiwi Company
Painting & Chalking
Paul Marshall
Local references • Licensed
• Expert interior painting — residential & commercial
• 15 years experience in big house restoration

Colorado-based painting
Phone: 970.681.7041 • FAX: 970.688.5872

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50% OFF Dog Park Membership
\$5 for the Month of September.
Good for 1 Year
(Must be current on vaccines and monthly heartworm for membership.)

970-684-9171 • 7417 South St. • www.wellingtonvet.com

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www.handseptic.yolasite.com

BUSINESS PROFILE RATES

Price includes half-column color photo.
Add \$20 for full-column color photo.

100* words	150*	200**	250**	300**	350**
\$140	\$180	\$220	\$245	\$270	\$295
*plus .80/additional word			**plus .50/additional word		

***Free ad design
available***

**Sample ad sizes
& prices**

Discounts available for
extended schedules

10 col. inch ad
\$125 for 1 issue
w/color \$175

6 col. inch ad
\$75 for 1 issue
w/color \$125

Quarter Page Vertical
20 col. inch ad
\$250 for 1 issue
w/color \$300

4 col. inch ad (Business card size)
\$50 for 1 issue
w/color \$100

8 col. inch ad \$100 for 1 issue
w/color \$150